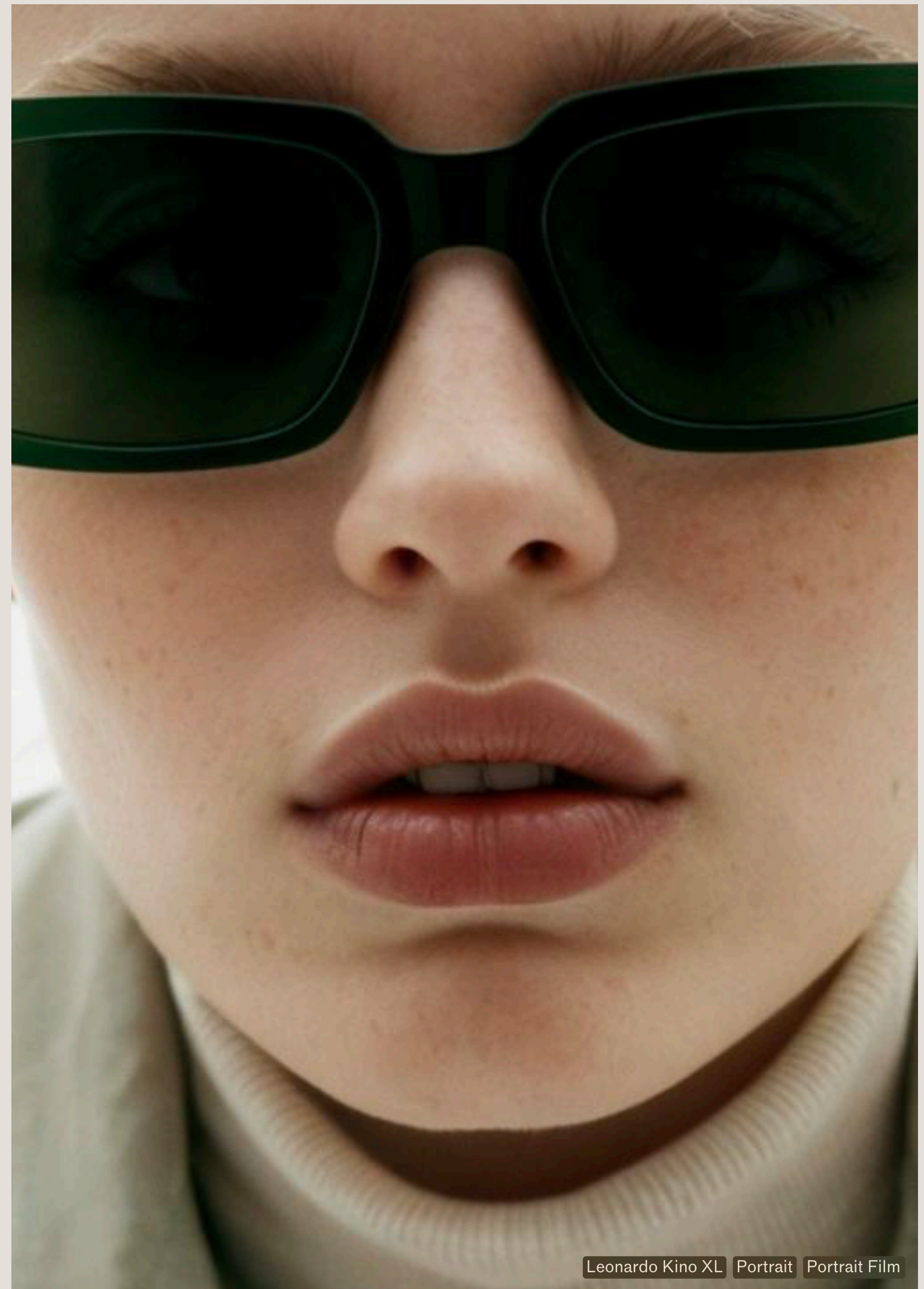


Your Guide to Photorealism with Leonardo.Ai

Hyper-Real & High-Res. Mastering Photorealism


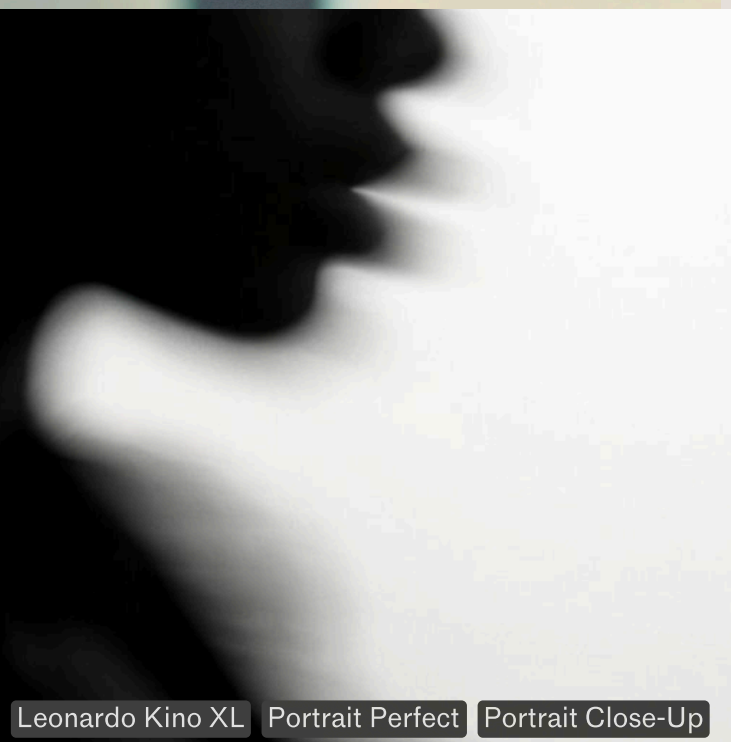



Leonardo Kino XL Portrait Portrait Film

The Ultimate Tool for Photorealistic AI

Leonardo.Ai delivers stunning, high-quality photographic generations with precision and realism. Whether you're crafting ad-ready imagery, editorial content or branded visuals, Leonardo's creative suite ensures every detail is sharp, consistent, and lifelike.

Take your AI-generated images to the next level — seamless, scalable, and ready for production.



Leonardo Kino XL Portrait Perfect Portrait Film

Leonardo Kino XL Portrait Perfect Portrait Close-Up

Flow State Pro Photo Ultra Upscale

Mastering Photorealistic AI: Essential Workflows

This guide is packed with pro tips and tricks to help you create commercial-grade photographic images across four essential workflows:

1.0

Upscaling Images for Production – enhance resolution and detail to make your visuals print- and campaign-ready.

2.0

Creating Portraits with Consistent Characters – generate recognizable characters

3.0

Generating Photorealistic Images with varied Shots and Styles – Experiment with different aesthetics and shot types in hyper-realistic detail.

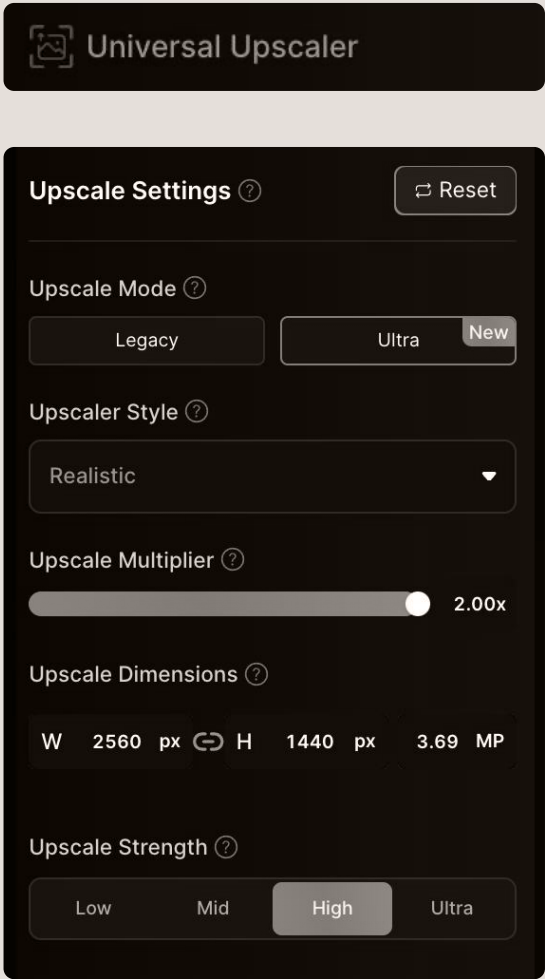
4.0

Custom Stock Imagery for Your Campaign – create dynamic and flexible cinematic images for your library or campaign

1.0 — Ultra Crisp, High Resolution Upscaling for Print and Digital

Pixel-perfect for premium campaigns. Whether it’s a high-gloss magazine ad or a digital display, upscaling ensures your visuals stay sharp at any scale.

Leonardo’s Universal Upscaler enhances detail, refines resolution, and keeps your images photorealistic—so your campaigns always look ultra-crisp.



How To:

- Step 01: Go to the Leonardo home page and navigate to the **Universal Upscaler**.
- Step 02: Upload Your Image – Choose an existing generation or upload a new image to begin.
- Step 03: Choose Your Mode – **Select Ultra Mode (recommended)**
- Step 04: Select **Realistic** in the Upscaler Style dropdown for photorealistic results.
- Step 05: Use the Upscaler Multiplier to control resolution enhancement.
- Step 06: Select an Upscaler Strength (Low, Mid, High, or Ultra)—higher strengths add more detail.
- Step 07: Hit Upscale and get a high-res, enhanced version of your image with razor-sharp detail and flawless resolution, ready to download.

1.1 — Hyper-Real & High-Res Straight From Your Feed

Wherever you are on the platform, enhance your images instantly. Upscale directly from your feed to sharpen details and boost resolution — no detours, just results, giving you sharper images without breaking your workflow.

Upscale Settings

Upscaler Style

Realistic

Upscale Multiplier

2

W 2736 px

H 1536 px

4 MP

Upscale Strength

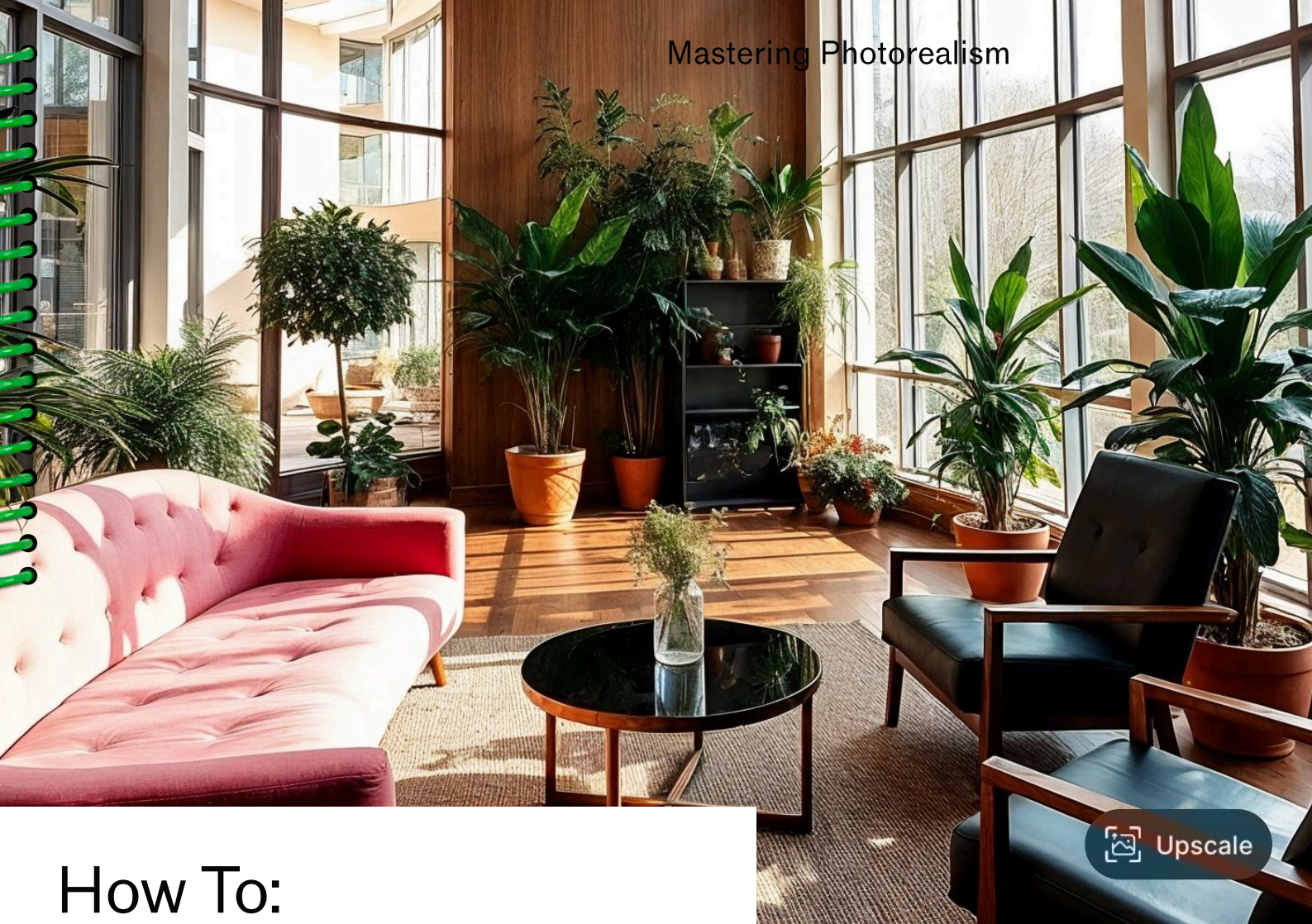
Low

Mid

High

Ultra

Advanced Settings



How To:

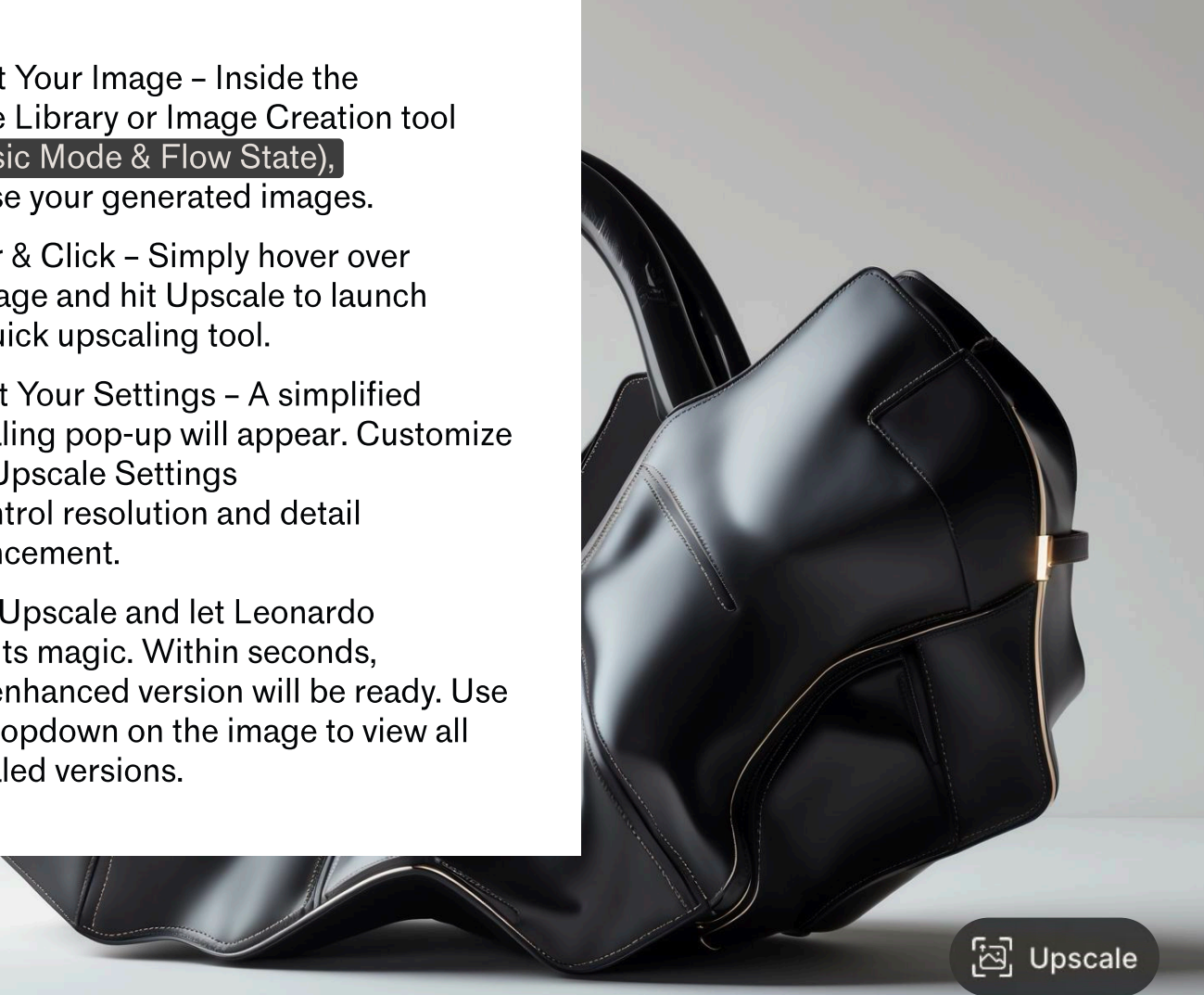
- Step 01:

Select Your Image – Inside the Image Library or Image Creation tool (Classic Mode & Flow State), browse your generated images.
- Step 02:

Hover & Click – Simply hover over an image and hit Upscale to launch the quick upscaling tool.
- Step 03:

Adjust Your Settings – A simplified upscaling pop-up will appear. Customize your Upscale Settings to control resolution and detail enhancement.
- Step 04:

Click Upscale and let Leonardo work its magic. Within seconds, your enhanced version will be ready. Use the dropdown on the image to view all upscaled versions.



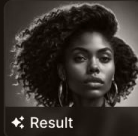

Upscale

Upscale

2.0 — Consistent Characters for Portrait Perfect Imagery

Lock in your character. Creating imagery with a recognizable and consistent characters is essential for marketing, advertising, and editorial content – for seamless campaign visuals across every channel.

With Leonardo’s Image Guidance tools — including Character Reference — you can easily generate AI images that maintain consistency, making it effortless to keep your visuals on-brand and high-impact.



Character Reference

Generates an image in the likeness of the provided character reference image (works best with close up...

Mastering Photorealism

Model / Preset

Portrait Perfect

Style

Portrait Film

None

Portrait Bokeh

Portrait Cinematic

Portrait Close-Up

Portrait Fashion

Portrait Film

Portrait Moody

Portrait Retro

How To:

Step 01:

Go to **Image Creation** (Classic Mode) and select the **Portrait Perfect** preset. Adjust any other settings as needed.

Step 02:

Open the **Image Guidance** menu and select **Character Reference**.

Step 03:

Choose Your Reference Image – Upload a clear, well-lit image of your subject or select one from your previous generations.

Step 04:

Click on the thumbnail and set Character Reference Weighting to Mid for balanced consistency.

Step 05:

Craft Your Prompt – Keep it simple but specific. Example: *A hyperrealistic close-up portrait*—then add details of the character, like *radiant, freckled-skinned woman with a natural glow*.

Step 06:

Click Generate and watch your character come to life with stunning accuracy.

Leonardo Kino XL

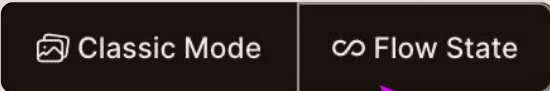
Portrait Perfect

Portrait Close-Up

3.0 — An Endless Variety of Photorealistic Images

Flow State is Leonardo's intuitive tool for rapid ideation, making it effortless to generate stunning, photorealistic images in a variety of styles.

With every generation, Flow State fills your feed with multiple variations—allowing you to explore different compositions, lighting, and aesthetics in seconds. Perfect for fast iteration and creative discovery.



How To:

- Step 01: Navigate to Image Creation and toggle over from Classic Mode to **Flow State**.
- Step 02: Craft Your Prompt – Keep it simple, e.g. *Still life featuring a skincare serum bottle silhouette*
- Step 03: Select a Vibe – **Under Style settings**, choose a Photographic Vibe to ensure realism. Options include: *Long Exposure, Pro Photo, Street Photo, Stock Photo, Architecture*
- Step 04: Click Generate and watch your feed fill with diverse photographic images in seconds.
- Step 05: Spot something you love? Click Save to add it to your Library for later use.
- Step 06: Click **More Like This** to generate a fresh batch of images with a similar look and feel. Refining your vision and keeping your creativity flowing.





Leonardo Phoenix 1:0 Portrait Perfect Portrait Film

3.1 — Lights, Camera, AI: Controlling Your Shot Like a Pro

With Flow State, you can set your shot type and lighting style ahead of time for precise, professional results. Whether you're aiming for a cinematic wide shot, a moody portrait, or crisp studio lighting, Flow State gives you the control over your composition.

Mastering these elements ensures your images look polished, intentional, and campaign-ready, and useful for testing different perspectives and aesthetics.

Style

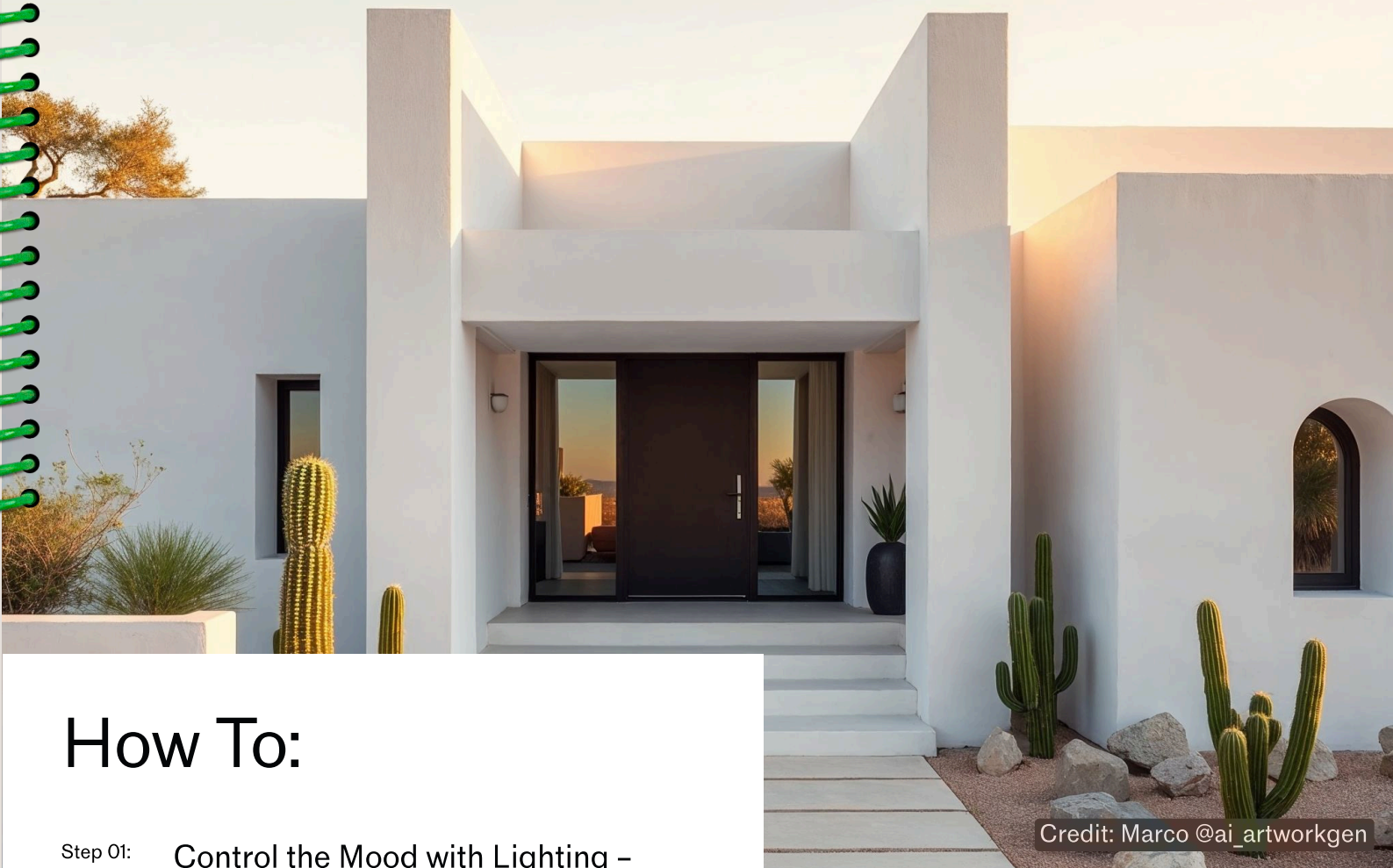
Clear all

Vibe
Automatic

Lighting
Automatic

Shot Type
Automatic

Color Theme
Automatic



Credit: Marco @ai_artworkgen

How To:

- Step 01:

Control the Mood with Lighting – In Flow State, navigate to Lighting in the Style settings to explore cinematic and photographic options, such as:

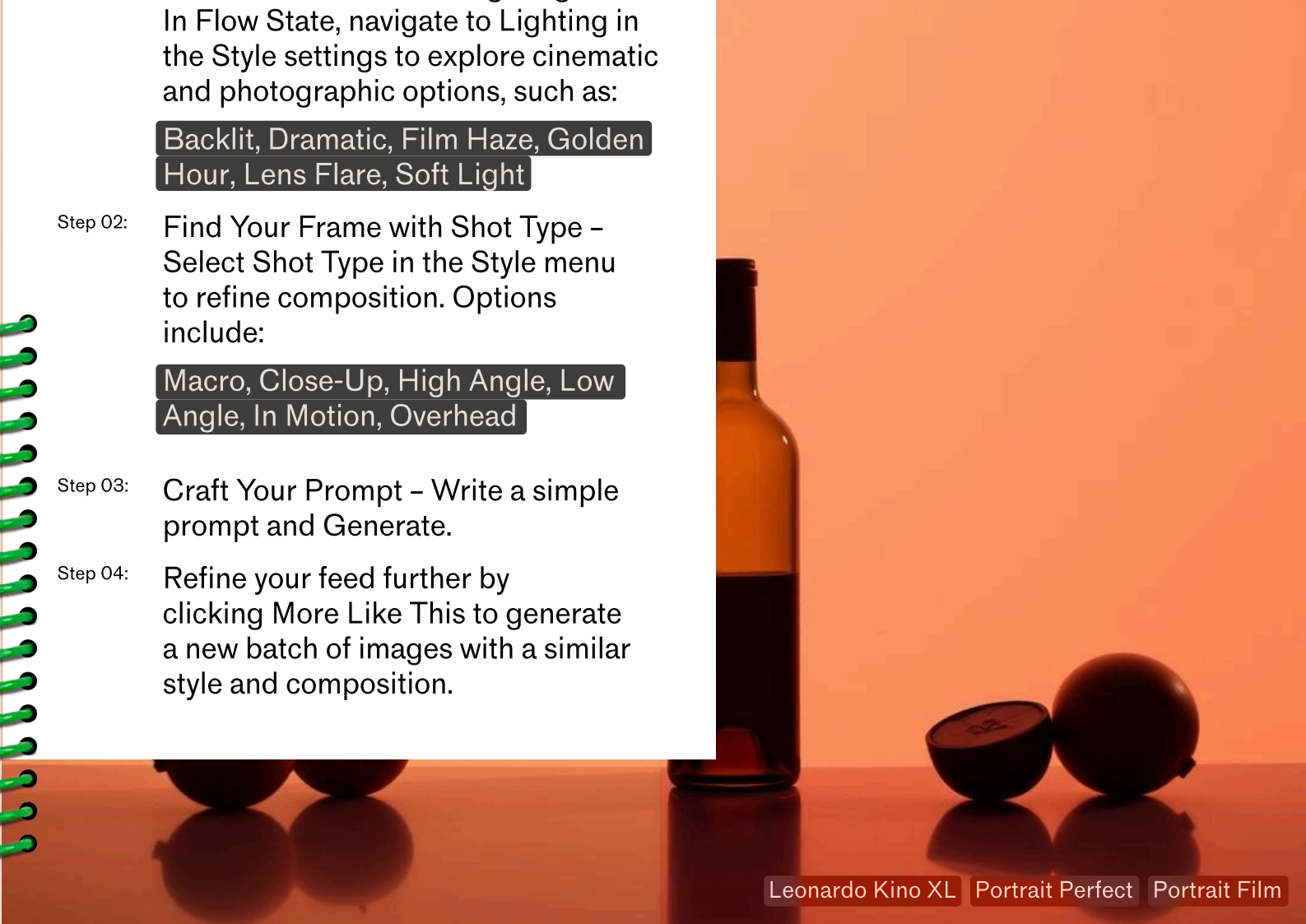
Backlit, Dramatic, Film Haze, Golden Hour, Lens Flare, Soft Light
- Step 02:

Find Your Frame with Shot Type – Select Shot Type in the Style menu to refine composition. Options include:

Macro, Close-Up, High Angle, Low Angle, In Motion, Overhead
- Step 03:

Craft Your Prompt – Write a simple prompt and Generate.
- Step 04:

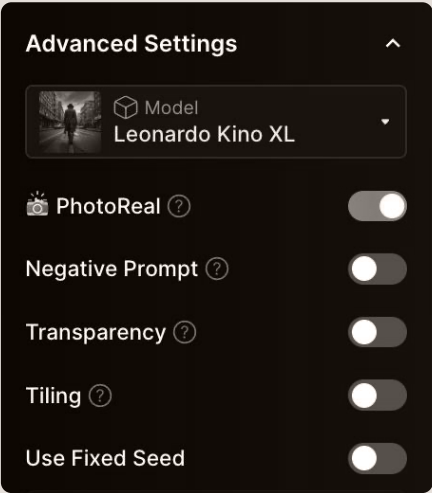
Refine your feed further by clicking More Like This to generate a new batch of images with a similar style and composition.



4.0 — Bespoke Stock Imagery to Help Your Brand Stand Out

Produce high-quality, cinematic stock images in seconds—tailored to fit your campaign, brand, or editorial. Generate customisable professional-grade visuals without the limitations of traditional stock libraries.

From lifestyle shots to website content, AI-generated photography is versatile, authentic, and ready for any platform.



How To:

- Step 01: Head to Image Creation (Classic Mode) and select the **Cinematic Kino** preset.
- Step 02: Customize Your Settings, adjust:
Generation Mode
Image Size
Number of Images
Image Dimensions (16:9, 1:1, etc.)
- Step 03: **Advanced Setting: Toggle PhotoReal on.**
- Step 04: Write a Simple Prompt – Specify any required elements like subject, framing, and color scheme. Example:
A close-up photograph of a male fashion model
- Step 05: Improve Your Prompt – Click the Star icon in the prompt bar to refine and enhance your description for extra detail.
- Step 06: Click Generate and Watch as your custom, high-quality stock imagery comes to life in seconds.

Start Creating with Leonardo.Ai

Sign Up Now



Leonardo.Ai